

## BLOGROLL

1000watt Blog - <https://1000watt.net/blog/>

- Frequent author Brian Boero -- <https://1000watt.net/blog/friday-flash-redfin-unleashed/>
- <https://1000watt.net/blog/friday-flash-taylor-gets-her-license/>
- Jessica Swesey – Marketing – “Why should anyone hire you?” - <https://1000watt.net/blog/tiktok-please-stop/>
- Marc Davison – Dean of Real Estate Marketing Gurus (brainstormed by phone back in the early 90s before Saul taught John how to use his first Fischer-Price computer, haha) <https://1000watt.net/blog/more-than-a-face/>

Realtyna Blog - <https://realtyna.com/blog/>

- New tech products: example >> <https://realtyna.com/blog/what-is-mls-on-the-fly/>
- Marketing terminology: >> <https://realtyna.com/blog/cracking-the-code-a-guide-to-real-estate-marketing-terms/>
- Ali Attar CEO: <https://realtyna.com/blog/without-an-mls-its-a-mess/>

WAV Group -- <https://www.wavgroup.com/blog/> -- Co-founders -- Marilyn Wilson and Victor Lund - <https://www.wavgroup.com/newsletter/>

- <https://www.wavgroup.com/2024/01/04/greater-san-diego-association-of-realtors-welcomes-saul-klein-as-ceo-and-director-of-the-san-diego-multiple-listing-service-sdmls/>
- <https://www.wavgroup.com/2023/12/21/the-devastating-effects-of-dropping-unilateral-offer-of-compensation/>

Council of MLS – CMLS Best Practices -- <https://www.councilofmls.org/research>

NAR Blog -- <https://www.nar.realtor/blogs>

RESO Blog - <https://www.reso.org/blog/> -- <https://www.reso.org/blog/reso-global-standards-forum-paris/>

RPR blog - <https://blog.narrpr.com/> -- <https://blog.narrpr.com/tips/listing-presentations-rpr/>

Geek Estate Blog -- <https://geekestateblog.com/>

- Drew Meyers – founder – seasoned social commentator on real estate tech industry -- <https://geekestateblog.com/author/admin/>
- <https://geekestateblog.com/looking-back-on-2023/>

Real Estate News – founder Stefan Swanepoel – fee-based  
<https://www.realestatenews.com/mls-associations>

- <https://www.t360.com/blog>

Inman – longtime real estate resource with numerous categories – founder Brad Inman – fee-based - <https://www.inman.com/>

- <https://www.inman.com/2024/01/03/we-will-be-heard-why-2023-was-the-year-of-the-woman/>

MRED Blog -- <https://blog.mredllc.com/>

The Notorious R.O.B. – Rob Hahn <https://notoriousrob.substack.com/> - well-researched; can be controversial; fee-based

Utah Real Estate Blog -- <https://blog.utahrealestate.com/>